



## Continental Conference on Trade Union Communication

October 27		
2:30 – 2:50 pm	<b>Cultural opening</b>	Music presentation of Tabaré Cardozo's band from Uruguay
3:00 – 3:10 pm	<b>Video presentation</b>	
3:10 – 3:30 pm	<b>Opening remarks</b>	TUCA: Fred Redmond ITUC: Sharan Burrow FES: Dorte Wollrad
3:30 – 3:50 pm	<b>Democratization of communications</b> 1. Presentation: Background paper	TUCA Secretariat  - Altamiro Borges, <i>Centro de Media Alternativa Barão de Itararé</i> , Brazil
3:50 – 4:30 pm		
		Chaired by: Rafael Freire, TUCA Secretary-General
4:30 -4:45 pm	<b>Break</b>	
4:45 – 5:00 pm	<b>Greetings</b>	
5:00 – 5:50 pm	<b>Discussion with affiliates</b>	Chaired by: TUCA Secretariat
5:50 – 6:00 pm	<b>Day 1 Conclusions and Closing remarks</b>	TUCA Secretariat

October 28		
2:30-2:50 pm	<b>Cultural videos</b>	
3:00 – 3:10 pm	<b>Video – Day 1 summary</b>	
3:10 – 3:20 pm	<b>Opening remarks</b>	TUCA Secretariat
3:20 – 3:40 pm	<b>Popular communication</b> 1. Presentation: Background paper	TUCA Secretariat  Round table: - World March of Women: Helena Zelic - Radio Mundo Real: José Elosegui - Youth – cyberactivism - FES - ALAI: Sally Burch
3:40 – 4:20 pm		



APOYA:





		- FICNA: Javier Tolcachier Chaired by TUCA Secretariat
4:20 – 4:35 pm	<b>Break</b>	
4:35 – 4:50 pm	<b>Greetings</b>	
4:50 – 5:20 pm	<b>Discussion with affiliates</b>	Chaired by TUCA Secretariat
5:20 – 5:40 pm	<b>Union communications</b> 1. Presentation: Background paper and survey results	TUCA Secretariat
5:40 – 5:50 pm	<b>Confederations' initial reactions</b>	Chaired by TUCA Secretariat
5:50 – 6:00 pm	<b>Day 2 Conclusions and Closing remarks</b>	TUCA Secretariat

October 29		
2:30 – 2:50 pm	<b>Opening: Cultural videos</b>	
3:00-3:10 pm	<b>Video - Day 2</b>	
3:10 – 3:20 pm	<b>Opening remarks</b>	Secretariat
3:20 – 4:10 pm	<b>Union communications</b> 3. Debate	<b>Union experiences</b> - AFL CIO - TVT Brazil: Tarsicio Secoli - FIP: Luisina Colombo - Affiliates' videos
4:10 – 4:25 pm	<b>Break</b>	
4:25 – 4:45 pm	<b>Presentation: Road map</b>	Secretariat
4:45 – 5:45 pm	<b>Discussion with affiliates</b>	Chaired by TUCA Secretariat
5:45-6:00 pm	<b>Conclusions and Closing remarks</b>	TUCA Secretariat