



Continental Conference *Paulo Freire*
“Trade union education and training in the new context and the new model of trade union organizing”

AGENDA

Date: March 22-23, 2021

Start time of each session: 12:00 PM São Paulo-Montevideo

Estimated duration of each session: 3 hours.

Participants: Representatives of affiliated and fraternal trade union federations of the TUCA. Representatives of the Global Unions. Representatives of cooperating organizations and special guests.

Objectives

General: Design a comprehensive policy for trade union education and training and professional development, with clear strategies supporting the transformation of trade unionism and of the world of work to respond to the need of including the diversity of the working class, increasing their political power in the formulation of proposals and the struggle against the current economic, political and social development model.

Specific:

1. Analyze the challenges of lifelong comprehensive training and education and of union and professional development as tools for our struggles in the world of work, and at the ideological, political and cultural level, and to support the transformations of the world of work and of trade unionism towards a change in the organizing model for greater inclusion of all collectives, increasing membership and building our capacity to present proposals to fight against neoliberalism and ongoing production processes.
2. Formulate a proposal and strategy for systematic and tiered trade union training and education that is inclusive, coordinated, and unitary for the Americas through a process-based network with a shared vision, taking into account the particularities of each subregion and country, and contributing to the construction of a more just, fraternal and democratic society and a sustainable development model.
3. With affiliated organizations, identify the best practices based on democratic, inclusive and political-strategic trade union education and training.



Monday March 22

(Entrance to the Conference: 11:00 am São Paulo-Montevideo)

1. Entrance of all participants to the Continental Conference

- Video: sample of TUCA contents

2. Opening remarks

- Sharan Burrow, ITUC General Secretary
- Maria Elena André, Director, ACTRAV ILO
- Vinicius Pinheiro, Director, ILO Office for Latin America & the Caribbean
- Rafael Freire, TUCA General Secretary

3. Tribute to Paulo Freire, precursor of liberating and popular education in the Americas, in celebration of the 100 years of his birth.

- Why celebrate the 100th anniversary of the birth of Paulo Freire?
 - Video of the CSA in tribute to Paulo Freire.
- Why do trade union organizations in the Americas (and the world) commemorate and pay tribute to Paulo Freire?
 - Rosane Bertotti, CUT Brazil
 - Josineide de Camargo Souza - UGT Brazil
 - TUCA Secretariat

4. Current outlook and main challenges for trade union education and training in the Americas.

- Presentation of the Base Document of the Conference - CIESU Researchers/TUCA Team
- Contributions to the reflections on the challenges of trade union education and training by partner organizations (**videos**):
 - Silvana Cappuccio- ILO International Training Center
 - Mark Anner- Global Labor University
 - Institutional - Movimento dos Trabalhadores Rurais Sem Terra (Movement of Landless Workers)

5. Space for exchange between delegates of the trade union federations, based on concrete experiences and practices in our region.



- **Trigger questions for thoughts and exchange between TUCA federations:**
 - I. Which is the role of trade union training in the continent's current scenario? Which are the short, medium and long-term objectives?
 - II. How to move towards a unitary strategy taking into account regional and national diversity? Which are the fundamentals of the region?
 - III. Which are the priorities and emphasis of the methodologies, modalities, levels and theme areas?
 - IV. How can we expand coverage with inclusion? Which collectives need to be prioritized in the region?
 - V. How to articulate trade union training and professional training? What about formal education?
 - VI. Which partnerships can contribute to the sustainability of training processes in the region?

6. Closing remarks of the first session - TUCA Secretariat

Tuesday March 23

(Entrance to the Conference: 11:00 am São Paulo-Montevideo)

7. **Entrance of all participants to the Continental Conference**
 - Video: sample of TUCA contents
8. **Recap and summary of the discussions of the first day**
 - Cícero Silva, Secretary of Social Policies, TUCA
9. **Presentation of the draft Roadmap to define and implement a comprehensive trade union education and training policy and strategy.**
 - Rafael Freire, General Secretary, TUCA
10. **General discussion, exchange of proposals and agreements on the *Trade Union Education & Training Roadmap* of the TUCA**
11. **Final reflections and closing remarks of the Continental Conference *Paulo Freire***
 - TUCA Secretariat